

THE PLATINUM GROUP



The Platinum Group was formed five years ago by the Black Country Chamber of Commerce, supporting peer-to-peer learning and shared experiences. The initial cohort covered the manufacturing, logistics and freight sectors, and, following their success, a second group for service sector companies has been launched.

PROGRAMMES AND SUPPORT

Members share knowledge with each other through peer-to-peer discussions with qualified leadership coaches, invitations to policy

meetings and best practice sharing at “director mornings”. There are also dedicated forums on finance, HR, sales, operations, apprenticeships and international trade.

CEOs and owner-managers come together five times a year for one-day meetings, with quarterly meetings for management team members so that the MD or business owner is not the only beneficiary of the experience. Each event is hosted on-site by a member company and is often followed by an opportunity to tour the premises and learn about new initiatives.

The Platinum Group has helped members to access funding to support expansion and grow premises, capabilities and people.

FOR FURTHER INFORMATION

For further information about the programme: <http://www.scaleupinstitute.org.uk/scale-up-programmes/>