

STRATHCLYDE BUSINESS SCHOOL: GROWTH ADVANTAGE PROGRAMME



The Growth Advantage Programme (GAP) at Strathclyde Business School is an executive education and structured peer-learning programme. Launched in 2015 and supported by Santander Corporate and Commercial, the programme is for the leaders of Scottish businesses with a minimum turnover of £1m and ambitions to scale up.

WORKING WITH PARTNERS TO CREATE A GROWTH ADVANTAGE

GAP brings together a range of stakeholders: Entrepreneurial Scotland, the Institute of Directors in Scotland, Scottish Enterprise, and Highlands and Islands Enterprise, who signpost their growth companies to GAP.

Over a ten-month period, participants in each carefully-chosen cohort attend five two-day workshops covering different topics but sharing a common theme – Creating a Growth Advantage. Strathclyde Business School faculty, external speakers and panellists deliver the programme. Each workshop concludes with participants creating a 60-day action plan.

The GAP Programme Director provides general signposting and support to ensure participant scaleups can grow faster by avoiding growth traps. There is regular engagement

with GAP alumni through the Growth Advantage Club as participants are encouraged to promote and share their growth journey.

Participants have credited the substantial impact of the programme to its role in supporting them to bring greater clarity to their business, sharpening their value proposition, extracting more value from current operations and creating synergy from their portfolio of products and services.

FOR FURTHER INFORMATION

For further information about the programme: <http://www.scaleupinstitute.org.uk/scale-up-programmes/>