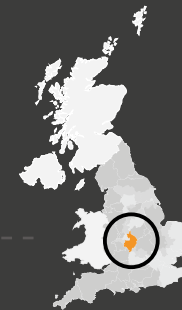


# COVENTRY AND WARWICKSHIRE LEP



Data provided by ONS

## KEY SECTORS:



TOTAL NO. OF SCALEUPS

490



NO. BY EMPLOYEE GROWTH

185



NO. BY TURNOVER GROWTH

400



NO. BY EMPLOYEE AND TURNOVER GROWTH

95



TOTAL EMPLOYEES

120,606



TOTAL TURNOVER

£12.1bn

## TOP 5 VISIBLE SCALEUPS BY EMPLOYEE GROWTH

### STAIRCRAFT

Staircraft is a produces bespoke wooden staircases for house building companies. They also provide wooden floors and decking.

### EXASOFT

Exasoft develops software products and offers consultancy services for the financial services sector.

### MILLBOARD

Millboard produces and sells a range of wood-impression outdoor flooring.

### SOLID SOLUTIONS MANAGEMENT

Solid Solutions Management sells 3D design software and provides ongoing training, integration and support services for these products.

### MCS GROUP

mcs Group carries out construction projects including extensions, fit-outs, refurbishments, and new builds.

## TOP 5 VISIBLE SCALEUPS BY TURNOVER GROWTH

### MATRIX

Matrix manufactures various machinery parts for thread making factories.

### STAIRCRAFT

Staircraft is a produces bespoke wooden staircases for house building companies. They also provide wooden floors and decking.

### EXASOFT

Exasoft develops software products and offers consultancy services for the financial services sector.

### ALUMET

Alumet designs, manufactures and installs a variety of products for the construction industry that envelope buildings in either glass curtain walling, aluminium windows or cladding.

### BATHEMPIRE

BathEmpire is an online retailer of bathroom suites.

Data powered by Beauhurst

## LOCAL LEP SCALEUP PROGRAMMES

Coventry and Warwickshire uses data on turnover and number of employees to identify scaling businesses.

Account managers, who have focused on scaleups since 2014, are responsible for strategically coordinating district plans working as a whole team to ensure a joined-up approach.

The LEP has a well-developed system of peer-to-peer networks including a network of experienced business mentors and leadership programmes. It has established a Scaleup Academy which focuses on two key points in the business cycle – the phase of initial growth and when a natural growth spurt takes place or is needed.

The CW Connect Portal enables local scaleups to develop businesses opportunities and highlight the structures and qualifications they need to compete for such opportunities.

An annual fortnight-long Business Festival with a wide-ranging programme of events hosted by organisations from across the region, brings businesses together to encourage collaboration, networking, learning and sharing opportunities.

For further information and to see a complete list of visible scaleups, Scaleup Champions and Ambassadors visit us at [www.scaleupinstitute.org.uk](http://www.scaleupinstitute.org.uk)

## SCALEUP VIEWS:

The key barriers to growth are access to talent and access to UK markets. Their key support is local, through peer to peer networks and local universities and business schools, but also from the Business Bank.

Analysis by BVA BDRC from the Scaleup Survey 2018

## TOP BARRIERS TO GROWTH:



TALENT AND SKILLS

Access to the talent you can hire who can do the jobs you have available



ACCESS TO MARKETS

Access to markets and customers in the UK

Access to tax breaks

## WANT TO SEE MORE OF:

- British Business Bank
- Local universities and business schools e.g. access to their talent, facilities and R&D
- Peer to peer networks



**WHAT'S NEXT/FUTURE PLANS:** CWLEP's next focus is on skills and infrastructure. The LEP is looking carefully at investment in infrastructure to help retain the area's strength in digital.

These are programmes offered by the LEP and do not represent all the programmes offered to scaleups in the local area. These have not been evaluated or endorsed by the ScaleUp Institute for their impact and effectiveness. Data utilised at the top of this page is taken from the IDBR 2016. The confidentiality of all data held on the IDBR is protected by the National Statistics Code of Practice and associated Protocols and by specific legislation. In accordance with these requirements, data presented is rounded to prevent disclosure. Differences may exist in totals across tables due to disclosure methods used.