

2023 SMALL BUSINESS SATURDAY SCALEUP INDEX



SMALL BUSINESS
SATURDAY
2ND DECEMBER

The 2023 Small Business Saturday ScaleUp Index puts a spotlight on those visible scaleup 'B2C' businesses offering their products and services directly to consumers. From selling sports equipment to teas, from fashion to gardening supplies, and from cheesecakes to bikes, these innovative and diverse visible scaleups can be found across all of the UK. This Small Business Saturday, explore your local scaleups and what you can buy from them.



NO. OF VISIBLE B2C SCALEUPS

437



TOTAL INVESTMENT INTO B2C VISIBLE SCALEUPS

£460.6M



NO. OF JOBS IN B2C VISIBLE SCALEUPS

32.1k



TOTAL TURNOVER OF B2C VISIBLE SCALEUPS

£4.8bn

EAST MIDLANDS

ALBEMARLE COURT NURSING HOME
ALLAG CARE
ASHBROOK ROOFING
ATTFIELD'S FARM SHOP
AUTO 100
BEAR
BOOKS 2 DOOR
CCT COMMUNITY ENABLEMENT TEAM
DINO
EDUCATIONAL PLANNING BOOKS
FALCON CASH & CARRY
FLAWLESS VAPE DISTRO
GET LAID BEDS
GONALSTON FARM SHOP
HEROIC CARE
HILTON GARAGE
LIME TREE CARE
MADE2MEASURE
MY 1ST YEARS
PREMIER PRODUCTS
SOPHIE ALLPORT
SUNBREEZE HEALTHCARE
SYNE HILLS CARE HOME
THE COD'S SCALLOPS
THE HEAVENLY BAKE COMPANY
THE OLD HALL INN
THE OLD VICARAGE BOUTIQUE
WEDDING VENUE
THE PUDDING PANTRY
WOODFORD TRAILERS

EAST OF ENGLAND

ABSOLUTE SNOW
AURORA
BETH CHATTO'S PLANTS & GARDENS
BIRDSALL
CARECO
CASH 4 CLOTHES
CHRONO24 UK
COMPLETE INTACARE HYGIENE
DE ROUGEMONT MANOR HOTEL
DE'ATH HOSPITALITY
ELECTRIC TOBACCONIST
FIVE STACKS RESIDENTIAL HOME

FURNITURE OUTLET
GOOD VENTURES
HENLOW RACING
HOT NUMBERS COFFEE ROASTERS
IT LUGGAGE
ITS
JUST KOSHER
LIL PACKAGING
LUXDECO
MAZE
OLIVERS
OMG HOW CHEAP
OSEA LEISURE PARK
PETERBOROUGH UNITED
FOOTBALL CLUB
REED & SON
SAVEMONEYCUTCARBON
SEALSKINZ
SHALAMAR CHILDREN
SMOKEWORKS
THE KELLING ESTATE
THE OAKTREE RESTAURANT
TREND TOOL TECHNOLOGY
TWO MAGPIES BAKERY
WALDEGRAVES HOLIDAY PARK
WHITE STORES

LONDON

ADAPT CLEANING SERVICES
ALBION AND EAST
ASTRID & MIYU
AXO STUDENT LIVING
AYRTON
BABA-BOOM
BAGGAGE FACTORY
BARTEK EXPRESS
BOROUGH KITCHEN
BRANDALLEY UK
BREUER AND SPITZER
BROUGE
BROWN & GREEN
CACCIARI'S
CARE MORE
CHESCA
CHICKEN SHOP
CORE
CROSSTOWN
CROYDON ACCIDENT REPAIR CENTRE

E5 BAKEHOUSE
EMILIA'S CRAFTED PASTA
ENGLISH CHEESECAKE COMPANY
ENLIGHTEN SMILES
ENOTECA TURI
ENVIROBUILD
GIFT REPUBLIC
HALA RESTAURANT
HARRINGTON & BYRNE
HONEYDALE FARM
ISABEL MAYFAIR
ITALIAN BEAR CHOCOLATE
J & A BEARE
JANITORIAL EXPRESS
JORDAN XAVIER
JP&S SERVICES
KILN
LAPTOP OUTLET
LAZY OAF
LIGHTGRAPHIX
LONDON METAL RECYCLING
LYLE & SCOTT
LYST
ME+EM
MISSOMA
MY NEIGHBOURS THE DUMPLINGS
NEVERLAND LONDON
PADELLA
PARKVIEW CARE
PEAR TREE CAFE
PECULIAR CARE HOMES
PETERSHAM NURSERIES
PLANT DESIGNS
PLAS ELERI CARE HOME
PRESTIGE CARS KENT
RAREWAVES
SOUTH COAST CARE HOMES
SPOKE
TECHNOWORLD
TEMPER
THE FOLD
THE GREAT FROG
THE IN AND OUT NAVAL AND MILITARY CLUB
THE LITTLE TAPERIA
THE QUEEN'S PARK HOTEL
THE RAVENSBURY
TOOLED-UP.COM
VAGABOND WINES
VIVOBAREFOOT

WELL STREET PIZZA
WOODY'S BAR & KITCHEN
WULF & LAMB

NORTH EAST

BRIGHTSIDE
CANTEEN & COCKTAILS
CRAFTER'S COMPANION
DESIGNER CHILDRENSWEAR
FULLI'S WHOLESale
HOMES DIRECT 365
LOLLO ROSSO
NEW KEY SUPPORT
NUBY
PARK BLUE HOMES
ROCHFORDS GARAGES
THE SPA HOTEL SALTBURN
THE STORAGE PLACE
TYNE VALLEY MOTORHOMES
WELCOME HEALTH PHARMACIES

NORTH WEST

A.M. LONDON FASHION
A'VUCCIRIA
AA FENCING
ABLEWORLD ST HELENS
ARCHANGEL CARE
ARMSTRONGS FISH & CHIPS
ARROWSMITH LODGE
CAFFE GRANDE ABACO
CARTIME
CLASSIC FOOTBALL SHIRTS
COOPER NOBLE CARE
DAWSONS DEPARTMENT STORE
DOORCO
E-VAPES
ELIXIR GARDEN SUPPLIES
ELMSFIELD HOUSE
FRUUGO
GALLOWAYS BAKERS
HAIGHS
HBS PHARMACY
HIGHFIELD HOUSE
LAKELAND VERANDAHS
LAKES DISTILLERY
MC ACADEMY
MHDL
MINERVA

Scaleups are businesses that have been growing their turnover or employee count or both by at least an annualised rate of 20% per year over three years.

THIS IS A SUBSECTION OF THE SCALEUP INDEX

SCALEUP INSTITUTE ANALYSIS
USING DATA FROM

Beaurost

Visible scaleups are those hitting Companies House filings thresholds of £10.2 million in annual turnover or 5.1 million in assets.

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MOOSE COFFEE
MUFFIN MAN
NAYLORS
NESTLINGS CARE
NEXT STAGE 4 LIFE
NUSPA
OMEGA LIFE
P&C RESIDENTIAL SERVICES
PORTA TAPAS
PRIME CARE (GB)
PUBS LIMITED
RETREAT RESTAURANTS
SMITHILLS OPEN FARM
SNUGBURYS
TATTI LASHES
THE CHERRY TREE
THE COFFEE HOUSE
THE RYLES ARMS
TOUGHSHEET BUILDING
PRODUCTS
VAPE DINNER LADY
VENY
VERONA KITCHEN & BAR
VIET SHACK

NORTHERN IRELAND

BELLS CROSSGAR MOTORS
GILLBROOKE NURSING HOME
HOWARD STREET
ME & MRS JONES
THE SANDWICH CO
THE VILLAGE INN

SCOTLAND

AFFORDABLE GOLF
AKD ELECTRICAL
ARGYLL HOTEL GLASGOW
CAFE COGNITO
CANDLE SHACK
CROSSBASKET CASTLE
DAVID'S KITCHEN
DEVONCOVE HOTEL
DICKSON CHEMIST
DOUNESIDE HOUSE
EDWARDS BAR AND EATERY
ETB
GEMMELL'S GARDEN CENTRE
GLASGOW CLIMBING CENTRE
GOLF CLUBS 4 CASH
GOULDING'S GARDEN CENTRE
GREENS RETAIL
ION CARE AND SUPPORT
LAGGAN
MIMI'S BAKEHOUSE
NICE N SLEAZY
ROSEBANK GARDEN CENTRE
SHAWFIELD TIMBER
ST OLA HOTEL
THE CALEDONIA HOTEL
THE INN AT TORBREX
WE DO DOORS
WEST PARK HOTEL

SOUTH EAST

AVENUE TENNIS
BALFE'S BIKES
BIRD & BLEND TEA CO.
BUY WHOLE FOODS ONLINE
CCM

CHANDLER & DUNN
COCOBA
CROCUS
EDWINS GARDEN CENTRE
ELIANE
FIRST NATURAL BRANDS
FROG BIKES
GEMINI EXCLUSIVE CARE
GRAFTON MOTORCYCLES
HEARBASE
HEMPSTEAD HOUSE HOTEL & SPA
HOOF
JMW VICARY PHARMACY
JOMA JEWELLERY
LAUREL CARE HOME
LEYSDOWN BAKERY
MANOR CARE HOMES
MGL HEALTH CARE LTD
MOBILITY GIANT
MOOGIES
MOONREACH
NATURAL BABY SHOWER
NORDEN HEATING & PLUMBING
SUPPLIES
PVC BUILDING SUPPLIES
RASCAL CLEANING SERVICES
REPAIR AND ASSURE
RINKIT
ROCKETT ST GEORGE
ROKERS
RULE 13
SESANTI
STAVERTON NURSERY
SUNKEE
SUNNYFIELDS FARM
TAILORED TRANSITIONS
THE CHESTERTON HOTEL
THE CONNAUGHT PUB & KITCHEN
THE EMBROIDERED & PRINTED
CLOTHING COMPANY
THE PICKLED EGG PUB COMPANY
THE REAL PIZZA COMPANY
THE SEASONS WHOLE FOODS
URBAN AUTOMOTIVE
VILLAGE GREENS FARM SHOPS
WAYLANDS AUTOMOTIVE
WHEELS VAN CENTRES

SOUTH WEST

ALAN KERR
AMERICAN FIZZ
AMRIAL
BAM BAMBOO CLOTHING
BEYOND RETAIL
BLOOM BOUTIQUE
BOMB COSMETICS
CARE SERVICE 24
DARBYSHIRE CARE
FRESHA
GENIE CARE HOMES
GREEN DAYS DAY CARE
GRIGGS
HASELBURY MILL
HASWELL HEALTHCARE
IN-EXCESS
INDIGO HERBS
LAZY JACKS CLOTHING
LE PETIT PRINCE
LIFE'S A BEACH
MADAR CORPORATION UK
MARKET TAVERNS

MENDIP
MICHAEL SPIERS
MMES
MUC-OFF
NATURALIFE WHOLEFOODS
NEW KEY
REDPOST EQUESTRIAN
ROGERS WHOLESALE FOODS
ROSELAND
ROSIE'S KITCHEN
SHELL BAY SEAFOOD
RESTAURANT
SIMBA
SITU
SOUTH DEVON INNS
ST IVES LIQUOR COMPANY
THE ATHENIAN
THE RISING SUN
THE RIVERSIDE RESTAURANT
THE SPEECH HOUSE HOTEL
THE UDDER FARM SHOP
THE WALLNUT TREE
TOBACCO FACTORY ENTERPRISES
TRUFFLEHUNTER
TSHIRT STUDIO
WADSWICK
WARNER'S
WEST COUNTRY PARKS
WILDLIFE WORLD

WALES

BECWS ISLYN BAKERY
BLACK BOY INN
BRITANNIA INN
CHATSWORTH HOUSE HOTEL
CURVEBALL LEISURE LTD
DAVID SPEAR
DUST & THINGS
GILL'S STORE LTD
ISCOYD PARK
JR PET PRODUCTS
MANSION HOUSE
MIDWAY TRANSITIONAL
SOLUTIONS
NATHANIEL CARS
PHOENIX HIRE AND SALES
S&J ENTERPRISES(WALES)
SAPPHIRE STREAMS
SILVER SPRINGS SUPPORT
THE GOLDEN LION
THE JOLLY SAILOR
THE PLOUGH RHOSMAEN
THE VALLEY ANGLESEY
TREETOP ADVENTURE GOLF
TUF TREADS
WALLS TRUCK SERVICES

WEST MIDLANDS

AJF LIMITED
BABLAKE HOUSE
BIG ON ELECTRICALS
BUDGEN MOTORS
BULLIONBYPOST
CLUBSPORT
COMPLESSO
COTSWOLD TRADING
COVENTRY TIMBER PRODUCTS
DAVLYN HOUSE CARE
EL MARSH CARE
ENGLISH SALVAGE

FARMERS FAYRE
FORDHALL ORGANIC FARM
HALFPENNY GREEN WINE ESTATE
HODGEHILL GARDEN CENTRE
LAYLOCKS GARDEN CENTRE
NCF LIVING
PROVENANCE VILLAGE BUTCHER
RUSSELL'S OF BROADWAY
SIAMAIS
TERRACES MENSWEAR
THE DUNCOMBE ARMS
TOP FURNITURE
VITSOE
VOLVO CARS SHREWSBURY
WOODEN WINDOWS
WOOL WAREHOUSE

YORKSHIRE AND THE HUMBER

A. LAVERACK & SON
ACCU
BBN ONLINE
BIOD
BOXT
BUNDOBUST
CARS2
CITYWIDE HEALTH
CYCLE HEAVEN
DEBAR BI-FOLD HARDWARE
DOWSING & REYNOLDS
FIVE HOUSES
FURNITURE AND CHOICE
GLENFIELDS CARE HOME
GT CARE
GYM KING
HANSON PLYWOOD
HEALING HANDS CARE HOME
HOMES TOGETHER
INTELLIGENT SERVERS
JvŇRO
JORVIK HOUSE
KITLOCKER.COM
LEISURE RESORTS
MARMADUKES
MATTRESSONLINE
METALS 4U
NADZ SERVICES
NORTHERN MONK
PAY WEEKLY CARPETS
PC SPECIALIST
RED COURT CARE HOME
REDLINE SPECIALIST CARS
ROSEACRE PUB COMPANY
SPORTSSHoes.COM
STEPS REHABILITATION
STORM TRADING
THE POSITIVE CO
THE TOFOO CO
THIRSK RACECOURSE
TRENHAMS ACCIDENT REPAIR
CENTRE
TURNERS ACCIDENT REPAIR
URBAN FRESH BURGERS & FRIES
VICTORIA FARM & SELBY GARDEN
CENTRE
VINTAGE CASH COW
VIZION NETWORK
WRENDALE DESIGNS
YARD & COOP
YORKSHIRE DALES ICE
CREAMVIZION NETWORK