

2024 SMALL BUSINESS SATURDAY SCALEUP INDEX



SMALL BUSINESS
SATURDAY
7TH DECEMBER

The 2024 Small Business Saturday ScaleUp Index puts a spotlight on those visible scaleup 'B2C' businesses offering their products and services directly to consumers. From golf to groceries and gifts to getaways; our Small Business Saturday visible scaleups are operating across a range of consumer sectors. They are innovative and diverse, and driving growth in every corner of the UK. This Small Business Saturday, explore your local scaleups and what you can buy from them.



NO. OF VISIBLE B2C SCALEUPS

485



TOTAL INVESTMENT INTO B2C
VISIBLE SCALEUPS

£537.4M



NO. OF JOBS IN B2C VISIBLE
SCALEUPS

36.2k



TOTAL TURNOVER OF B2C VISIBLE
SCALEUPS

£5.7bn

EAST MIDLANDS

ACCESS CATERING
ALPKIT
ASHBROOK ROOFING
ASTON MELTON MOWBRAY
AUTO 100
BEAR
BOOKS 2 DOOR
COMMTURE 365
DMG SCY
EVERARDS BREWERY
FORMED
GET LAID BEDS
GTECHNIQ
HANSONS AUCTIONEERS
HONEYPOT FURNITURE
IN PHASE INTERNATIONAL
KIRTONS BAKERY
LANGTON
MY 1ST YEARS
PROJECT TIMBER LIMITED
SAPCOTE GARDEN CENTRE
SERENCO UK
TALARMADE
THE CHUCKLING CHEESE COMPANY
THE OLD HALL INN
THE OLD VICARAGE BOUTIQUE WEDDING
VENUE
TURNBULL
TW TOOLS
WARNER'S DISTILLERY
YEW LODGE

EAST OF ENGLAND

3Q SPORTS
ABSOLUTE SNOW
AMBALA FOODS
CHRONO24 UK
DE ROUGEMONT MANOR HOTEL
EASY CARE SOLUTIONS
ELECTRIC TOBACCONIST
ELMERS HARDWARE
FAIRFAX & FAVOR
FURNITURE OUTLET
GOOD VENTURES
ICAB

INFUSIONS GROUP

IT LUGGAGE
ITS
JUST KOSHER
LGL GROUP
LIL PACKAGING
LISA ANGEL
MONKFIELD REPTILE
MUSCLE FINESSE
NORFOLK MOTOR GROUP
OLIVERS
OMG HOW CHEAP
PETERBOROUGH UNITED FOOTBALL CLUB
REED & SON
RESULT CLOTHING
RICHARDSON HEALTHCARE
SCOTT VETERINARY CLINIC
SD GROUP
SEALSKINZ
SIXTEEN PLUS
SOMERLYTON GROUP
SS MOTORS
STV
THE BULL PEN TEA ROOMS
THE CHEQUERS MATCHING GREEN
THE HOTEL VICTORIA LOWESTOFT
TOPPING & COMPANY
TREND TOOL TECHNOLOGY
TWO MAGPIES BAKERY
VAPE CLUB
WALDEGRAVES HOLIDAY PARK
WYMONDHAM GARDEN CENTRE

LONDON

111SKIN
77 DIAMONDS
ADAPT CLEANING SERVICES
BAGGAGE FACTORY
BANCROFT WINES
BANSAL
BARTEK EXPRESS
BAYLEY & SAGE
BERYL
BISCUITEERS
BLOOMSBURY REALTY MANAGEMENT
BLUEBELLA
BOODLES
BOROUGH KITCHEN

BREUER AND SPITZER

CENTRAL PARK COLLECTION
CHESCA
CITYGLEN PUB CO
CONTRADO
EDWARD JAMES
ENGLISH CHEESECAKE COMPANY
ENVIROBUILD
ERDEM
GIFT REPUBLIC
HG WALTER
HIGH TIMBER RESTAURANT
HONEYDALE FARM
INVEST & FUND
ITALIAN BEAR CHOCOLATE
JANITORIAL EXPRESS
JOSEPH JOSEPH
JP&S SERVICES
KOVA PATISSERIE
LAPTOP OUTLET
LAZY OAF
LEGEND FOOTWEAR
LOZDON GROUP
LYLE & SCOTT
LYST
MADE OF DOUGH
MOLLIE'S MOTELS
OKA RESTAURANTS
OLIVER'S TRAVELS
PETERSHAM NURSERIES
PLANT DESIGNS
RAREWAVES
REDEMPTION ROASTERS
RIXO
S&A CORBY HOTEL
SADIE COLES HQ
SCANDIKITCHEN
SOPHIA WEBSTER
SPOKE
ST GILES HOTELS
TALKING TABLES
TAYLOR & HART
TECHTOPAY
TFC SUPERMARKETS
THE ATHENIAN
THE BIKE SHED
THE CHEESE BAR
THE FOLD
THE GREAT FROG

BUY
WOMEN
BUILT

Scaleups are businesses that have been growing their turnover or employee count or both by at least an annualised rate of 20% per year over three years.

THIS IS A SUBSECTION OF THE SCALEUP INDEX

SCALEUP INSTITUTE ANALYSIS
USING DATA FROM

Beaurost

Visible scaleups are those hitting Companies House filings thresholds of £10.2 million in annual turnover or 5.1 million in assets.

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THE IN AND OUT NAVAL AND MILITARY CLUB
THE LITTLE TAPERIA
THE ORIGINAL MAIDS OF HONOUR
THE PETERSHAM HOTEL
THE QUEEN'S PARK HOTEL
THE WESLEY
THORTFUL
TODD DOORS
TOOLED-UP.COM
TOTAL MANAGEMENT GROUP
VIOBAREFOOT
ZOLA LIMITED

NORTH EAST

BERWICK GARDEN CENTRE
CLEVELAND GROUP
GLENTON'S BAKERY
HOMES DIRECT 365
NEWTON HALL
PARK ELECTRICAL DISTRIBUTORS
SAM Y
SAYTURK GROUP
SORELLA SORELLA
THE DOXFORD GROUP
THE OLD YARD TAPAS BAR
THE RUNNING FOX
THE SPA HOTEL SALTBURN
TSP FULFILMENT
TYNE VALLEY MOTORHOMES

NORTH WEST

ABLEWORLD ST HELENS
AFC FYLDE
APHRODITES GROUP
AXPARIS
DACE MOTOR GROUP
DAWSONS DEPARTMENT STORE
DEWLAY CHEESEMAKERS
DOORCO
ELIXIR GARDEN SUPPLIES
E-VAPES
GRAHAM COMMERCIALS
HAIGHS
HBS PHARMACY
HEALYCARE
J EDGAR & SON
J.PARKERS
JOHN WATT & SON
LAKELAND LEISURE ESTATES
LAKELAND VERANDAHS
LOGS DIRECT
LULLABELLZ
MANIERE DE VOIR
MINERVA
NEWBANK
NUSPA
NXT RECRUITMENT
OPTICIANS DIRECT
PERFECT GETAWAYS
PF JONES
PUBS LIMITED

SALONS DIRECT
SLEEPY PEOPLE
SNUGBURYS
TASTE OF THE LAKES
TATTI LASHES
THE BEDFORD HOTEL
THE BOND HOTEL
THE LAKES HOME CENTRE
THE LAMBING SHED FARM SHOP & KITCHEN
THE PORK SHOP GROUP
THE RYLES ARMS
THE TROUT HOTEL
TOUGHSHEET BUILDING PRODUCTS
VAPE DINNER LADY
WATERSIDE HOTEL AND LEISURE CLUB

NORTHERN IRELAND

ARMAGH CITY HOTEL
BELLS CROSSGAR MOTORS
CARNBROOKE MEATS
CENTRAL FILLING STATION LIMITED
FLAGSTAFF LODGE
LOUIS BOYD
ME & MRS JONES
MORAN'S
OLD MILL SADDLERY
R & D RETAIL
THE VILLAGE INN
THE WHISTLEDOWN HOTEL

SCOTLAND

4J STUDIOS
AFFORDABLE GOLF
ARGYLL HOTEL GLASGOW
BALBIRNIE HOUSE
BELLA & DUKE
BONNYPACK
CANDLE SHACK
CHRISTIES GARDEN CENTRE
CLARK'S BAKERY
COBBS GROUP
CRAIGIES FARM
DAVID'S KITCHEN
DEVONCOVE HOTEL
DOUNESIDE HOUSE
ETB
FRESHMEX
GEMMELL'S GARDEN CENTRE
GLASGOW CLIMBING CENTRE
GOLF CLUBS 4 CASH
GROUNDWATER LIFT TRUCKS
GUITARGUITAR
ISLE OF ARRAN DISTILLERS
KILTANE RETAIL
LAGGAN
LAZY DAY FOODS
LINTON RECRUITMENT
LS SMELLIE & SONS
MIMI'S BAKEHOUSE
NICE N SLEAZY
NITH VALLEY CLEANING SERVICES

ORKNEY ISLAND HOTELS
REIVER COUNTRY FARM FOODS
RENDALL'S BAKERY
ROSEBANK GARDEN CENTRE
SHAWFIELD TIMBER
SILICON
SIMPSINNS
ST OLA HOTEL
THE CALEDONIA HOTEL
THE FOX & WILLOW
THE HIGHLAND SOAP CO
THE OLD MILL INN
THOMAS SHERRIFF & CO
WE DO DOORS
WEST PARK HOTEL

SOUTH EAST

ADRIAN WEBB BUILDING SUPPLIES
ASCO FOODS
ASHTREAD PARK
BALFE'S BIKES
BASIL WHOLEFOODS
BIDDENDEN VINEYARDS
BIRD & BLEND TEA CO.
BUY WHOLE FOODS ONLINE
CHARTWELL BARNS LIMITED
CHRISTOPHER WARD
CLIFTON NURSERIES
COCOPA
CROCUS
DANETTI
EDWINS GARDEN CENTRE
ELITE PUBS
FIRST NATURAL BRANDS
FROG BIKES
GOLDCHEM PHARMACY
HAVANA HOUSE CIGAR MERCHANTS
HEMPSTEAD HOUSE HOTEL & SPA
HENLEY AUDIO
ISLE OF WIGHT DISTILLERY
JOMA JEWELLERY
LEMIEUX
LEYSDOWN BAKERY
MASURI
MOBILITY GIANT
MOOGIES
MURRAYS
NETWORK TYRE & AUTO
NEWTEX PIZZA LIMITED
NORDEN HEATING & PLUMBING SUPPLIES
OAKTREE NURSERY & GARDEN CENTRE
ODUN PROMOTIONS
PIGLET'S PANTRY
PVC BUILDING SUPPLIES
RAJ CLUSTER
RINKIT
ROBERT GATWARD JEWELLERS
ROKERS
RULE 13
SANDY LANE FARM
SHELLY MOTORS
STAVERTON NURSERY

BUY
WOMEN
BUILT

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STORAGE ON SITE
SUNNYFIELDS FARM
TEEMILL
TEKZONE
THE CHESTERTON HOTEL
THE EMBROIDERED & PRINTED CLOTHING COMPANY
THE GRUMPY MOLE
THE SEASONS WHOLE FOODS
THE WIGHT MOUSE
URBAN AUTOMOTIVE
VILLAGE GREENS FARM SHOPS

SOUTH WEST

ADVENTURE OKEHAMPTON
ALAN KERR
AMERICAN FIZZ
ANN'S COTTAGE
ATLAS CAMPS
BAM BAMBOO CLOTHING
BEYOND RETAIL
BLOOM BOUTIQUE
BOMB COSMETICS
BUSBY & FOX
COFTON HOLIDAYS
CURIOUS UNIVERSE
DEYA BREWING COMPANY
EXTRACT COFFEE ROASTERS
FERMOIE
GRIGGS
HASELBURY MILL
HOME LEISURE DIRECT
INDIGO HERBS
IN-EXCESS
JUST FABRICS
LATE STOP
LE PETIT PRINCE
MADAR CORPORATION UK
MICHAEL SPIERS
MRS POTTS CHOCOLATE HOUSE
NATURALIFE WHOLEFOODS
NEWQUAY GARDEN CENTRE
PATHFINDER HOMES
REDPOST EQUESTRIAN
ROBERT WELCH
RODDA'S CLOTTED CREAM
ROGERS WHOLESALE FOODS
ROSELAND
SALCOMBE GIN
SANDY COVE HOTEL
SHELL BAY SEAFOOD RESTAURANT
SILCO
SIMBA
SITU
ST. EVAL
TARQUIN'S CORNISH GIN
TEWKESBURY PARK
THE PORTREATH ARMS
THE SPEECH HOUSE HOTEL
THE UDDER FARM SHOP
THE WALNUT TREE MERE
TOBACCO FACTORY ENTERPRISES

TORQUAY INTERNATIONAL SCHOOL
TREVISKER'S KITCHEN + DINING
TRUFFLEHUNTER
TSHIRT STUDIO
WADSWICK
WARNER'S
WEST COUNTRY PARKS
WILDLIFE WORLD
YEATHERIDGE FARM CARAVAN & CAMPING PARK

WALES

BECWS ISLYN BAKERY
BLACK BOY INN
BRITANNIA INN
CANADA LODGE AND LAKE
CASH FOR CLOTHES EDILTEX
CHATSWORTH HOUSE HOTEL
CRWST
DINGLE NURSERIES
DUST & THINGS
GILL'S STORE
ICKLE BUBBA
JR PET PRODUCTS
KING ARTHUR HOTEL
LLANBERIS LAKE RAILWAY
MANDARIN STONE
MANSION HOUSE
NAISSANCE
NET WORLD SPORTS
PENDERYN DISTILLERY
SNOW WHITE LAUNDRIES
THE FIFTH WHEEL CO
THE GOLDEN LION
THE VALLEY ANGLESEY
TREETOP ADVENTURE GOLF
Y C SPORTS

WEST MIDLANDS

AKIN COMMUNICATIONS
ARDEN HOTEL & LEISURE CLUB
BALLICOM
BEST DAY EVER VENUES
BIG ON ELECTRICALS
BOULEVARD
BRIDGE END
BULLIONBYPOST
CAMPER KING
COPPICE GARDEN CENTRE
COVENTRY TIMBER PRODUCTS
CRESTED SCHOOLWEAR
EVOLUTION VAPING
FARMERS FAYRE
FORDHALL ORGANIC FARM
HALFPENNY GREEN WINE ESTATE
INGOLD RECRUITMENT
JACKSONS NURSERIES
KETO PLASTICS
LANDMARK
NCF LIVING
NOURISHED

PETSHOP.CO.UK
PREMIUM POULTRY
RUSSELL'S OF BROADWAY
SIAMAIS
TERRACES MENSWEAR
THE COTSWOLDS DISTILLERY
TOP FURNITURE
VOLVO CARS SHREWSBURY
WOOL WAREHOUSE
WORCESTERSHIRE COUNTY CRICKET CLUB

YORKSHIRE AND THE HUMBER

A. LAVERACK & SON
ACCU
BBN ONLINE
BIOD
BRADFIELD BREWERY
BULLSEYE CAR PARTS
CORINTHIAN BRANDS
CUBANA TAPAS BAR
CYCLE HEAVEN
DANIELLA DRAPER
DEBAR BI-FOLD HARDWARE
DIXONS MILK ICES
DUVALAY
FACETHEORY SKINCARE
FIVE HOUSES
FURNITURE AND CHOICE
HANSON PLYWOOD
HOME DISCOUNT
INTELLIGENT SERVERS
JVNRO
JORVIK HOUSE
KIDDIES KINGDOM
KITLOCKER.COM
LACEBY MANOR
LEISURE RESORTS
LUCKY DAYS
MATTRESSONLINE
METALS 4U
NADZ SERVICES
NORTHERN MONK
OZMEN
PATROL BASE
PAY WEEKLY CARPETS
PC SPECIALIST
PORTLAND AUTOS
PROPER PASTY COMPANY
SAM TURNER & SONS
SONIC DIRECT
SPORTSSHOES.COM
STORM TRADING
SWINTON PARK
THE ANGEL AT HETTON
THE PANEL COMPANY
THE POSITIVE CO
THE SPORTSMANS ARMS
VICTORIA FARM & SELBY GARDEN CENTRE
WRENDALE DESIGNS
YORK MARINA
YORKSHIRE DALES ICE CREAM

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